



# Reducing Agency Spend & Improving Continuity of Care

## Background

JEA Senior Living manages over 50 care centers across 15 states and is a leader in memory care.

## Challenge

Due to fast growth and caregiver shortages, JEA struggled to recruit full-time caregivers and certified nursing assistants. Due to this challenge, many facilities leveraged expensive outside staffing agencies for front-line workers to meet business demands. Turnover of temporary workers was high.

## Solution

JEA partnered with myCNAjobs to build Caregiver OnDemand careers fairs into their recruitment strategy, which allowed local communities to host events when and where they needed to quickly fill openings. Additionally, the myCNAjobs team led a recruitment session at JEA's annual convention at the Disney Institute to discuss the latest market trends and best practices to maximize hires.

## Result

Today, JEA has significantly reduced dependencies on outside staffing agencies to staff front-line workers. Here are a few results of recent events:

### The Hampton Alzheimer's Special Care Center

 11 Attendees Tumwater, WA

### Glenwood Alzheimer's Special Care Center

 25 Attendees Dublin, OH

### Hudson Creek Alzheimer's Special Care Center

 19 Attendees Bryan, TX

### Empire Ranch Alzheimer's Special Care Center


 27 Attendees Folsom, CA

“ With one event, our Empire Ranch Community in Folsom moved from 85% staffed by agency to internally staffed - we're thrilled at the quality and most importantly, the continuity of care for our patients.

**Alisa Clark**

VP of Human Resources

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